COMING EVENTS

June 17-18

July 28-30

July 30 - August 2

July 30 - August 5

September 23-24

September 24-27

September 27
Canada’s National Tree Day! Contact https://treecanada.ca.

September 27-28

October 15-20

October 20-22

November 2-4
2017 TCIA Expo. Columbus Convention Center, Columbus, OH. Contact www.tcia.org.

November 15-16

Visit http://pnwisa.org for information about upcoming educational programs offered by PNW-ISA.
FROM THE EDITOR

It looks as though 2017 will be a year of transitions for the PNW Chapter. As you will read more about on page 7, I have decided that this will be my last year as Editor of Pacific Northwest Trees. After 33 years in the position (plus a couple more on the Board before that) ... it really is time (or, some would probably say, long past it) for me to pass the torch to someone else. I will continue through the end of the year, producing two more issues after this one, and the Board is now actively recruiting interested candidates for this position. Of course, I will assist in the transition however I can, and will work with the new Editor whenever called upon.

But that’s not the only change we’re facing. TREE Fund Liaison Wendy Robinson expressed her desire to move on last year, but has continued to serve in the absence of a replacement coming forward.

Both of these positions are appointed by the Board, rather than elected by the membership, and require some specialized skill sets. If you’re interested in either of them, please contact the Chapter office!

The Board will also be appointing someone to fill the remaining year of Haley Galbraith’s two-year term as Secretary. Haley recently tendered her resignation, which was accepted with regret and thanks for doing the job so capably over the past several years. Haley ~ you will be missed!

At the AGM this September, we will also be electing the five Program Director positions on the Board.

So really ... if you’ve ever thought that you might be interested in serving on the Board, this would be a good year to throw your hat in the ring! There are more opportunities than ever!

On another note, planning for the 2017 Annual Training Conference in Lynnwood, WA is progressing well. Details on the program, registration information, etc. will be forthcoming very soon, so watch your inbox and check the website for updates.

Looking forward to those lazy, hazy, crazy days of summer ...

Susan Munro
Editor

Come grow with us!

General Tree Service, the largest and oldest locally owned tree care company in the PNW, has immediate openings for:

- Experienced Climbing Crew Leaders
- Climber Trainees
- Landscape Maintenance Crew Leaders
- Plant Healthcare Technicians

Are you interested in a rewarding and productive career with a company that is serious about providing you with the resources and training to help you grow with them? With the experience and training provided by General Tree Service, many of our employees have gone on to succeed in local city positions, municipal positions, consulting, and even starting their own successful companies.

Successful candidates are dedicated and committed to:

- Safe Work Practices
- Arboricultural Excellence
- Great Customer Service

Candidates must also pass a drug test and have an insurable driving record.

Benefits include:

- Company supplied quality climbing & safety equipment
- Competitive Wages
- 100% Company Paid Medical & Dental Premiums for Employees
- Partially subsidized premiums for dependents
- Paid Holidays & Vacation
- 401(k) with Employer Match
- Tuition Reimbursement

For more details, and to apply, visit us at www.generaltree.com

PNW-ISA ADVERTISING RATES

PNW TREES (PER ISSUE*):
- Full page - $170
- Half page - $100
- Quarter page - $70
- Business card - $35

*There is a 10% discount for placing ads in four (4) consecutive issues.

PNW-ISA WEB PAGE:
- $50/two months

Contact the Chapter office at 503-874-8263 or 1-800-335-4391 for more information.
I’m very happy to welcome all of you to a bright green start to Summer! The result of our long and wet winter and subsequent wet spring has been thriving landscapes and natural areas throughout the Pacific Northwest. I’m proud to say that the majority of these landscapes and trees are fortunate to benefit from the world-class care provided by the arborists, tree care companies, consultants, educators, and federal/state/local urban forestry professionals of the PNW-ISA.

As I write this column, our Board of Directors and staff have just returned from a very busy and productive strategic planning retreat in Lynnwood, WA. This retreat was unique for our Board as we focused, with assistance from strategic planning consultant and long-time PNW Chapter leader Elizabeth Walker, on building a Chapter Strategic Plan to guide and focus our efforts over the next 2-5 years. This retreat included the entire Board, staff team, and member representatives from the municipal, utility, education, consultant, and tree climbing sectors of our Chapter. I’d like to take this opportunity to provide you all with a brief “teaser” of what our collaborative discussions revealed and what you can expect in the coming months.

First and foremost, our Chapter members are highly professional and motivated individuals that collectively make up one of the leading ISA Chapter organizations in the world.

Second, the servant leaders on our Board are intently focused and dedicated to our membership. The Board is providing the leadership and strategic direction to ensure that our organization continues to grow and sustain a high level of service. Together we are always focused on fostering a greater appreciation of trees and promoting the professional practice of arboriculture through education, research and technology.

And finally, our highly effective and collaborative staff team is working together very efficiently. In looking to the future, we all have a big job ahead of us as we expand and improve our educational offerings and programming to maintain and enhance high quality service to our members.

As we wrap up the results of our Board planning session, you can expect to see some positive changes over the next few months and at the Chapter’s Annual Training Conference (ATC) in Lynnwood, WA (September 23-27, 2017).

At our ATC and Annual Meeting, the Board will unveil the Chapter’s Strategic Plan and chart our collective progress toward meeting the expectations of our members. We look forward to raising awareness among membership about:

- How we’re working to differentiate the service and value of membership for our PNW-ISA members at home, above and beyond the services of the International Society of Arboriculture (ISA).
- How we’re raising awareness of the value of membership and working to gain the membership of the current 30% gap between certified arborists residing in our Chapter and those who maintain membership in PNW-ISA.
- How we can all, as valued members, contribute to our Chapter as local “ambassadors” and “mentors,” maximizing the collective impact on people, communities, and trees throughout the Pacific Northwest.

Until we speak again, I encourage you to continue connecting and engaging with our Chapter through our various educational offerings and through our social media networks (@goodtreepeople on Twitter and Facebook). In addition to seeing some highlights from our recent Chapter strategic planning session, you will also stay up-to-date on news and opportunities as we prepare for a fun and educational ATC 2017 in Lynnwood, WA.

Take care,

Lance Davisson
President
FROM THE EXECUTIVE DIRECTOR’S DESK

Engaged Membership – Active Credential

Holders – Successful and Relevant Annual Training Conference – Quality Educational Programs – Healthy and Sustainable Organization.

These guiding principles serve as key performance indicators for the Pacific Northwest ISA. As of this writing, the Board of Directors is reviewing a long-term strategic plan, something we have been remiss in formally approving for several years now.

This process will help us have better focus and direction, measure and analyze results, develop action plans for critical issues and areas, and conduct evaluations to see how we are doing. Review – Revise – Renew – Reward.

Given our mission, our members are the primary audience for Chapter services. The industry does, however, touch on the lives of anyone who comes in contact with an urban forest. That’s a lot of people. So, our extended list of stakeholders also includes allied professionals, homeowners, developers, planners, schools, hospitals, parks, and so many more.

As an organization, the Chapter runs into similar issues as you do in your profession. Influencing forces might include promotions, education, politics, legislation, economics, demographics, technology, capital, available resources, and capacity.

Capacity has driven board and staff conversations for more than four years now. All staff members actually joined the Board of Directors at the strategic planning sessions in Lynnwood, WA in early May. The information from members garnered during a board exercise was particularly telling for me. Our guests – Anna Heckman, Kathy Holzer, Duncan Isberg, and Christina Pfeiffer – were invaluable to the process as well.

Via a conversation with board member Katie Lompa, one of our members from Bend, OR commented on ways the Chapter could better serve the membership and make members feel more engaged. See the first two words in this column – Engaged Membership.

What resonated with me from the comments – and I have heard this before – is how members refer to “The PNW” as the organization or the office or the administrative arm. When I think of The PNW, I think of the members. The members are The PNW.

I ran into similar comments years ago when I was unable to attend the Idaho Hort Expo in Boise, ID. A few members commented on my absence saying, “It would have been nice to have someone from PNW here.” My thought was – PNW is here! If you, commenting member, are here, we are here. And we cover a great deal of ground, I might add.

These thoughts, comments, and feedback make me proud to be part of The PNW. They are also what will drive our efforts to continue addressing growth and sustainability of our programs and services and the Chapter as a whole.

Patty Williams
Executive Director

HOW I CAME TO BE AN ARBORIST (PART 2*) … “SOME OF MY HISTORY”

I am very sure many of you may have heard this story, but us older folks have been known to repeat ourselves. This is also given that in February 2018, I will have been involved in the field of arboriculture and related fields (including zoology, but that’s another story) for 70 years, when I started with the Davey Tree Expert Company.

When I got out of the service in December of 1947, it was hard to get into college due to the number of GIs who got out before me, so I decided to look for a job where I could move up in the world. An opening came up with Davey, so I took advantage of it.

As time went on, I decided to BRANCH out, but then I found myself out on a LIMB. I then came down to get to the ROOT of the problem as I thought I may be BARKing up the wrong TREE.

Well, I was wrong, so I decided to LEAF well enough alone. So here I am HANGING around almost 70 years later and still out on a LIMB and up a TREE!

Here are a few lessons learned along the way. There is a story that goes with each of these, but that comes later, too.

1. In your mind’s eye, prune the tree from the ground first before climbing into it.

2. If a tree shows signs of stress, be sure to look at the root system and lower trunk first. Root rot may be the culprit, or at least a contributing factor.

3. Prune the tree from the inside. As Al Shigo always admonished, “Let the tree embrace you.” It’s hard to see all that needs to be done from the outside. That’s why I never pruned a tree from a bucket truck.

By Bob Mazany, Robert Mazany & Associates, Beaverton, OR.

*Editor’s note: This article continues on from a similar one submitted by Bob a few years ago, published in the Summer 2014 edition of this newsletter (Volume 35, Number 2).
This is an update and revision of the classic work by George Brown first published in 1972. The new book has been expanded, updated, and beautifully illustrated by Tony Kirkham, Head of the Arboretum and Gardens at Kew, in London.

The first part of the book (40 pages), General Principles of Pruning, covers pruning tools, techniques, and the reasons to prune, such as to correct form, encourage fruit, direct growth, or manage damage, for example. The timing and placement of cuts, and how to perform these on small or mature trees (crown thinning and crown reduction), is all laid out with colour images. There is an excellent section on fruit tree management as well as hedges, coppicing, pollarding, pleading, topiary, and managing wall climbers.

And then comes the rest of the book. Literally from A to Z it covers just under four hundred woody plants. Each part contains descriptions of habit, attributes, reasons for pruning, pruning time, and clear instructions about how to prune the plant. That is followed by notes specific to the plant and its cultivation in the nursery and final location. At the end of the book, a few pages of references round out the text.

The most striking part of the book is the extent of coverage; not just trees, but shrubs, vines, and climbers, and the beautiful full colour images. Its hardback format (stitched not glued) should make it a durable and worthy reference book for any arborists, gardeners, and landscaper contractors wanting to know more than just basic pruning. At a suggested price of US $50.00 it’s a steal. Recommended reading.

By Julian Dunster, Victoria, BC.
Update from The TREE Fund

FREE TREE FUND WEBINAR WITH CEUs:
“SOIL PROFILE REBUILDING: REHABILITATING COMPACTED SOILS” Featuring DR. SUSAN DAY (VIRGINIA TECH)

IF YOU’VE EVER FACED THE PROBLEM of how to grow trees in compacted, rock-hard soils left behind after urban development and construction, then this is the webinar for you. Dr. Day will teach you the secrets of Soil Profile Rebuilding (SPR), the soil rehabilitation method that allows you to remediate soils on site, has a lasting effect, and can result in as much as 84% greater canopy relative to trees in untreated soil.

• **June 21, 2017 at 12:00 pm MDT**
  (translate to your time zone [here](#))

• Pre-registration is recommended (you’ll receive a reminder email the day before the program).

• Log in [here](#) on June 21.

• 1 CEU available from ISA or SAF

Thank you to Utah State University Forestry Extension and Utah Division of Forestry, Fire and State Lands for hosting this program.

Visit [treefund.org/webinars](http://treefund.org/webinars) to see upcoming webinars and to watch past broadcasts.

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BOARD OPENING – TREE FUND LIAISON

The role of the TREE Fund Liaison has changed from predominately fundraising to a champion and communicator for research and education programs that affect the Chapter. A detailed summary of the Liaison’s responsibilities can be found in the Fall 2016 newsletter. If it sounds like something you’d be interested in, please contact the Chapter office at info@pnwisa.org or 800-335-4391. Join the team and be a TREE Fund Champion!

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Book Review


It is not often that a book about coniferous trees covers the entire collection worldwide. Most books are highly selective and omit the rarer, less known, or esoteric species. In the two volumes now available, Aljos Farjon has assembled in-depth coverage of all 615 species of conifers. The twelve chapters cover introductory materials about importance, evolution, ecology, and conservation status issues, and then delve into taxonomic issues, covering eight families, seventy genera, and 615 species. The meat of the two volumes is the detailed information on each species. Each genus includes general description, distribution, taxonomic notes, and synopsis, followed by the detailed key criteria for each section and subsection.

The promotional materials call it a “… truly encyclopedic work.” I agree – it is a massive amount of data contained in the 1,153 pages. The text is complemented by extensive line art drawings, and a selection of photographs. Understandably, the photographs do not cover all species as that would add a significant length to the work. However, the 362 images used are all good, have excellent colour reproduction and detail, and clearly show the features of interest.

While not likely to be on everyone’s bookshelf, the two volumes are surely the most definitive source of information about conifers available. They should be in the libraries of schools teaching forestry, urban forestry, arboriculture, and plant ecology. This is a very high quality production and is highly recommended for the conifer curious.

*By Julian Dunster, Victoria, BC.*
THE TIMES THEY ARE A-CHANGIN’ ...
PNW-ISA IS SEEKING A NEW EDITOR!

That’s right: long-time Editor Susan Munro is finally retiring from active duty! While she has agreed to stay on until the end of the year, the Winter 2017-18 edition will be the final newsletter produced under her “eagle editorial eye.”

The Chapter is embarking on a new strategic plan, and with our technological capacity ever-improving, there may be opportunity in the future to expand the role beyond producing a quarterly newsletter. The Board is therefore seeking individuals who are interested in fulfilling the position as it currently exists and who are also open to the possibility of additional responsibilities however those may be determined down the road (e.g., in the areas of social media, general Chapter communications, etc.).

So, if you want to contribute to the Chapter, and you can work to tight deadlines, and your skills include writing, grammar, punctuation, and proofreading, this may be the perfect volunteer job for you!

Note that this is a three-year appointed (not elected) position on the Chapter’s Advisory Board, and there are no term limits (obviously, since Susan has been in the position for over 30 years!).

The Board plans to appoint a new Editor this fall so that the new Board member can work with Susan on the Winter issue. For more information, interested individuals are encouraged to contact the Chapter office at info@pnwisa.org or 800-335-4391.
Join us next year!

WINTER MANAGEMENT CONFERENCE

WMC’18

presented by the
Tree Care Industry Association

The premier business conference catering to tree care businesses.

Westin Maui Resort & Spa,
Ka’anapali, Maui, Hawaii

FEBRUARY 4 - 8, 2018
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Cultivars of *Parrotia persica* have been mentioned in past articles but the Persian Spire™ upright ironwood, ‘JL Columnar’ P.A.F., merits its own profile. Discovered by John Lewis of JLPN Nursery in Salem, Oregon in 2013, he likely first noted its strong upright growth. He then found that the foliage was finer with a narrower leaf than the common ironwood. In the spring, leaves emerge with a strong purple cast that fades to shiny green, leaving a purple halo margin.

Summer foliage is a dark emerald green. John observed that the Persian Spire™ has a long lasting, elaborate autumn color display of ever-changing yellow, orange, burgundy, and red hues. Up close it is a work of art!

Of the four upright *Parrotia* available that I know of, Ruby Vase®, ‘Vanessa,’ Golden Bell Tower™, and Persian Spire™, the Persian Spire™ is the most unique. At our nursery, the selection grows at half the rate of the others. From liners we planted in 2014, only some have reached 1.5-inch caliper by 2017. The other three selections average 2-inch caliper in the same amount of time. Persian Spire™ has a finer texture, both in twig and leaf development, and a more delicate appearance than the others. Not surprisingly, the leaf shape is similar to witch hazel (*Hamamelis*), as it is also part of the *Hamamelidaceae* family.

The bark is gray and becomes platy or flaking with age. The crown can be dense with crooked branches, but in this case with ascending growth habit, and developing an interesting character in form with age. Root development does not appear to be excessive or aggressive enough to heave pavement, but we may need more experience with this after they have been grown in the area for a longer time.

There is no reason yet to think that the Persian Spire™ selection does not carry all of the other fine qualities of *Parrotia persica*. I have never seen any disease or insect problem with *Parrotia*, and the literature suggests it is a pest-free tree. We have found it to transplant moderately easily; however, they are a little slow to establish in some cases.

As a grower and consulting arborist, I am finding slower growing trees to have advantages both in production and in the field. They are available for sale for a longer time and they do not outgrow their space as fast as so many other trees do. This, along with the other many other good qualities, just adds to its promise. You will, however, pay a bit more for this tree because of those qualities and especially the slow growth.

The Persian Spire™ *Parrotia* is definitely a tree variety to consider as a street, landscape, or garden tree. As always, let me know your experience with this or any other tree of special interest.
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Continuing Education Opportunities

PEOPLE & TREES ADAPTING TO CHANGE
ATC 2017 – SEPTEMBER 24-27 – LYNNWOOD, WA

Trees are a vital link in achieving a variety of environmental and social changes that are urgently needed. We are witness to an ever faster pace of change in social and environmental conditions that affect trees in return. This year’s conference promises a program filled with outstanding speakers and vital topics for addressing the challenges facing trees and the people who care for them.

We are pleased to announce that we’ve confirmed Dr. Jim Clark to deliver the Keynote address: “Managing Mature Trees in a Changing Environment.” Jim is an inspirational educator and mentor to many green industry professionals in the PNW Chapter, going back to the 1980s when he was on the faculty at the University of Washington Center for Urban Horticulture and a board member of the Pacific Northwest Chapter. He is a recipient of ISA’s Alex L. Shigo Award for Excellence in Arboricultural Education, and is a co-author of several books, including A Photographic Guide to the Evaluation of Hazard Trees in Urban Areas and Structural Pruning – A Guide for the Green Industry.

Another highlight will be a special session by local environmental reporter Lynda Mapes of the Seattle Times. In her latest book, Witness Tree: Seasons of Change with a Century-Old Oak, Lynda tells the story of climate change through the life of a single 100-year-old red oak tree in the Harvard Forest. She will share the story of what she learned during the year she spent there as a Bullard Fellow in forest research in residence, exploring the human and natural history of a single tree.

These and many more great speakers will be providing attendees with thought-provoking ideas at this year’s conference. A full speaker program and registration information will be announced later this summer, so stay tuned! ≈

A NOTE OF THANKS FROM A CHAPTER MEMBER

Having been a Certified Arborist and member of the Chapter for over 20 years, I’ve seen the evolution of arboriculture in the Pacific Northwest. Most of us who live in the PNW love its unique qualities. I’ve felt very fortunate to live here, be part of a chapter that is diverse and spread over a vast geographical area, and participate in a profession that is increasingly vital.

Recently, I’ve undertaken a number of personal changes, part of which involved changing my company and personal last name. All of my dealings with the Chapter office were so ... painless, that I want to thank everyone, and especially Dana Hatley. I have lost count over the years of all the times I’ve had to call Dana because PayPal wouldn’t work for a course sign-up, or some other muck-up that she was able to fix, promptly and without complaint.

As well, the last couple of years have seen real growth in education offerings and relevant courses taught by real experts. Kudos to the education committee and all those who make courses happen. For some of us who cannot travel to conventions, we rely on up-to-date local course offerings to meet others and stay current. I taught part-time for 15 years and understand the work involved. Thank you.

With appreciation,

Catherine (formerly MacDonald) Grey
Quercus Consulting, Langley, BC ≈

MORE PNW COURSES FOR YOUR CALENDAR!

Advanced Tree Risk Assessment
July 17 – Seattle, WA

Common Fungi Affecting PNW Trees and Implications for Tree Risk Assessment
July 19 – Seattle, WA
July 20 – Seattle, WA

Trees and the Law in Canada
August 24 – Victoria, BC

TREE RISK ASSESSMENT QUALIFICATION (TRAQ)
SCHEDULE

June 12-14 Oregon City, OR
June 12-14 Seattle, WA
August 21-23 Victoria, BC

For updates on all PNW course offerings, or to register, please visit https://pnwisa.org/events/category/courses-and-workshops/.
What’s in a word? Quite a lot.
The word Resistograph® is a trademark of Rinntech and has been since Frank Rinn invented the machine in 1986. Only machines made by Rinntech are Resistographs®, and only Rinntech machines give Resistograph® readings. Learn more at www.resistograph.com

Thirty years of Excellence.
In 2017 Rinntech celebrates thirty years of providing technical excellence. Look out for special package discounts. The new Series 650 Resistograph® is now available. Lightweight, fast, very sophisticated, yet easy to use, the 650 Resistograph® provides incredibly detailed data allowing truly professional analysis for tree and timber testing. Used in combination with the Arbocom, and supplementary software applications, tree risk assessment professionals have a powerful array of specialized assessment tools available.

Arbotom™ - sonic tomography equipment and software
Arboradix™ - root location equipment
ArboStApp™ - stability evaluation on mobile devices
DECOM™ - analysis of Resistograph® data
Lintab™ + Lignostation™ - tree ring measuring equipment
ArboMech™ - hollow stem analysis
ArboReFT™ - shell wall thickness assessment
ArWile™ - wind load analysis
DynaTim™ - static/Dynamic load testing - trees or poles
TSAP-MFT - annual ring analysis software

Rinntech Series 650 Resistograph®

For more information contact
Dr. Julian Dunster.
North American Distributor for Rinntech.
jd@dunster.ca 778 433 8465
http://dunster.ca/rinntech/
Are You Interested in Serving on the PNW Board of Directors?

The Board is seeking candidates for each of the five Program Director positions on the Executive Committee, which will be up for election at this year’s AGM in Lynnwood, WA. Those positions are:

- Certification Director
- Continuing Education Director
- Governance Director
- Member Services Director
- Public Outreach Director

For details on the responsibilities of these positions, please visit the Chapter website at http://pnwisa.org/about-us/program-areas/governance. If you are interested in placing your name on the ballot, or wish to nominate someone else, please contact the Chapter office at info@pnwisa.org or 800-335-4391.

Secretary Vacancy

Chapter Secretary Haley Galbraith has recently decided to step down from the Board. Since her term does not expire until September 2018, the Board will be appointing someone to fill the position until that time. If you are interested in being considered, please contact the Chapter office at info@pnwisa.org.

Note: If you are (or have ever been, or think you might someday be) interested in serving on the PNW Board, please feel free to contact the current Board member for more information. These are limited term positions, so even if you are not interested right now, they would be more than happy to discuss their roles with you!

New Publication Available


For arborists and urban foresters wanting to know more about tree diseases, this new publication is a useful addition for identification. It provides a comprehensive review of diseases, latest nomenclature, and how to identify them. It will be a useful addition to anyone wanting to learn more about tree diseases.

The report can be downloaded at the following link: www.for.gov.bc.ca/hfd/pubs/Docs/Tr/Tr104.htm.

By Julian Dunster, Victoria, BC.

If You Love the Outdoors, You’re Going to Love This Career.

Davey Tree is Looking for Energetic and Passionate Management and Sales Arborists in British Columbia.

- Minimum 3-5 years of field and/or sales experience
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ISA Announces New Leadership

ISA is pleased to announce the selection of Caitlyn Pollihan as its new Executive Director. The transition is anticipated to begin on July 1, 2017, when Caitlyn officially takes over as the ISA Executive Director. At that time, Jim Skiera will serve as a Senior Advisor until his retirement later this year, to assist in a smooth change in leadership for the organization. Pollihan brings to ISA a background in Forestry Leadership and Association Management.

Michelle Mitchell, President of the ISA Board of Directors, states, “The ISA Board of Directors is looking forward to having Caitlyn join us as our next Executive Director. We believe that her specific experience with the Council of Western State Foresters and the Western Forestry Leadership Coalition, as well as her experience in governmental affairs and organizational communications, will be an excellent asset to our organization. This experience, combined with her passion for membership organizations, will continue moving ISA forward in fulfilling our mission.”


Translated Arborist News Articles on ISA Website

Select articles from Arborist News magazine are being translated into both Spanish (Spain and Latin America) and German and made available to ISA members on the ISA website. Article translations will occur four times each year and will be added to our growing collection in ISA’s online publications library.

TRAQ Renewal Course Available October 2017

Those who took the full Tree Risk Assessment Qualification (TRAQ) course when it was first launched in 2013 will be reaching their five-year expiration dates within the next year. ISA will begin offering the TRAQ Renewal Course in October (initial dates yet to be announced). All TRAQ holders who took the full TRAQ course will be required to pass the TRAQ Renewal Course to maintain their credentials for another five years. As a reminder, those who transferred their TRACE credential to TRAQ are required to take the full TRAQ course when their current qualification expires to be eligible for future TRAQ Renewal Courses.

I had an interesting event happen to me that brought my trust in our youth back into an acceptable range. It seems to me that youth of today are clouded about the reality of life after high school. Most are fully supported by their parents financially, emotionally, and educationally, and have no trust of experience in adulthood because they never had to support themselves.

Recently, a friend of the family’s son contacted me to discuss opportunity in the arboricultural field. He was a high school dropout who finished school by getting his GED. After heavy pushing from his parents to get out of the house and get a job, he landed a position at a call-center answering phones for $10.00 per hour. After several months of paying rent and buying food, he started realizing that an hour worked only covers a small portion of your monthly financial needs. Do you spend it on that new video game or buy groceries for the week until the next pay check? Anyway, I had only met our friend’s son once or two times during some holiday dinners or get togethers. I found him a lazy and unmotivated individual. However, he found me interesting and excited about my career in arboriculture, and that must have made an impression on him. He texted me one day and asked if I could meet him for a cup of coffee. His dad followed up with a phone call and described the interest his son had in trees and my career. I agreed to meet to satisfy his dad even though I had no intention to meet very long, due to my busy schedule.

We met as scheduled with formal introductions and just started to chat. At first, I was annoyed with him explaining his laziness and lack of motivation. After about 15 minutes, the conversation started changing. This lazy, unmotivated, spoon-fed youth started owning his faults and laziness. He started seeing his current life as a dead end, living off of society even though he was a very capable, smart, and slowly becoming motivated guy. He started to identify things that made him happy and driven. He started talking about trees and plants and how they affect him emotionally and spiritually. He started asking me questions about my career and how I got started and why I am an arborist. He asked questions about me so that even I had questions about me. I was truly surprised by my philosophy and life. I didn’t want the conversation to end. I was truly enlightened and re-invigorated in my career and the new generation of arborists who don’t even know they will be arborists or something in the green industry. The meeting was a success. This fall he will hopefully be attending the Arboriculture course at Clackamas Community College.

We as arborists, certified or not, affect or touch many lives, from young individuals looking for guidance to the older looking for professional tree care. We all have to do our part and promote the profession and look for those opportunities. Sometime the opportunities will be looking for you. We are a profession of nature, and nature has been doing this far longer than we.

By Lyle Feilmeier, Certification Director.

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**Certification Exam Dates**

The following Certification Exams are scheduled within the Chapter:

- **Certified Arborist**:  
  - September 23, Pocatello, ID  
  - September 24, Lynnwood, WA  
  - December 2, North Vancouver, BC

- **CTW Climber Specialist Skills Exam**:  
  - June 17, Portland, OR

*Note ... Utility and Municipal Specialist exams, and the written portion of the CTW exams, are offered during any of the Certified Arborist exams, but you must fill out the appropriate application form. These are available from the ISA website at [www.isa-arbor.com](http://www.isa-arbor.com).

Applications MUST be received at ISA’s office at least 12 business days prior to the exam date. Questions regarding certification may be addressed to ISA at 271-355-9411 or cert@isa-arbor.com.


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**Arborist ISA Certification (Exam Preparation)**

Designed for park professionals, tree pruners, landscape architects and gardeners who are preparing to write the ISA exam. Topics include tree i.c., plant physiology, pruning, installation and establishment. Textbook: Arborist Certification Study Guide (available at Pacific Arborist Supplies, 604-924-3361, approx. $165). The ISA exam is scheduled for Dec. 2 in North Vancouver. Note: 3 years of industry experience is required to write the exam (not included in the course).

*Burnaby Central School, 6011 Deer Lake Pkwy., Burnaby, Tues., 7:00-9:30 p.m. & Sat., 9:30 a.m.-12 noon, starting Oct. 10, 10 sessions, $395.*

Phone 604-296-6901 to register or www.burnabyccce.ca/horticulture
CONGRATULATIONS TO OUR NEW . . .

CERTIFIED ARBORISTS

Shannon Allen, Portland, OR
Shyam Ananda, Spokane Valley, WA
Jeremy Appleton, North Vancouver, BC
Jason Battles, Duvall, WA
Tracy Bell, Marysville, WA
John Bomar, Cottage Grove, OR
Noah Borges, Victoria, BC
Courtney Bornsworth, Port Angeles, WA
Whitman Bouton, Seattle, WA
Michael Bowerman, West Linn, OR
Daniel Brouwer, Surrey, BC
Derek Churchill, North Vancouver, BC
Anthony Constantine, Baker City, OR
Korien Cook, Darrington, WA
Brian Cook, Portland, OR
Sam Cordell, Bend, OR
Terry Demetriou, Woodinville, WA
Travis Dickson, Everson, WA
Keith Doran, Bellingham, WA
Tyler Farley, Vancouver, BC
Harold Fischer, Mount Hood Parkdale, OR
Conor Foley, Vancouver, BC
Jordan Franksen, Burien, WA
Otto Gabrielli, Boise, ID
Alan Geraghty, Vancouver, BC
Sarah Gregory, Shoreline, WA
Zachary Hakso, Snohomish, WA
Justin Henry, Boise, ID
Matthew Johnson, Bellingham, WA
Roseanne Keatley, Campbell River, BC
Francis Lazo, Bellevue, WA
Sarah Lee, Cannon Beach, OR
Peter Lunde, Talent, OR
Kurt Lyon, Hayden, ID
Roland Mathews, Surrey, BC
Sean McCullough, Boise, ID
Rylan McLlroy, White Rock, BC
Robert McQuillan, Surrey, BC
Theresa Miller, Winthrop, WA
Alex Moe, Spokane, WA
Joseph Montoya, Weiser, ID
Laura Murray, Burnaby, BC
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Karen Tillou, Portland, OR
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Adrian Otterness, North Bend, WA

BOARD CERTIFIED MASTER ARBORISTS

Isabel Lesenne, Portland, OR
Kyle Offerdahl, Portland, OR
Rebecca Phillips, Spokane, WA
Matthew Stemple, Seattle, WA
Ruth Williams, Portland, OR

Trees are sanctuaries. Whoever knows how to speak to them, whoever knows how to listen to them, can learn the truth. They do not preach learning and precepts, they preach undeterred by particulars, the ancient law of life.

~ Hermann Hesse
For the best defense against conifer bark beetles and invasive insects, turn to Abacide™ 2 from Mauget. This effective, proven insecticide, which features new higher dose rates, provides multi-year protection for forest, woodland, Christmas and ornamental trees. Whether you’re preventing a future attack or battling the early stages of an infestation, rely on Abacide 2.

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The Right Way to Treat a Tree.
I had the great privilege of riding in the inaugural Tour des Trees in 1992. My dear friend Jim Clark (a founding visionary for the Tour), was kind enough to invite and challenge me to participate in a bicycling adventure. At that time I did not know what to expect, nor did I have any idea of its significance, but I can unequivocally state that the original ride was one of the paramount endeavors that I have ever undertaken.

Twenty-five years later, I have signed up to ride the 2017 Tour des Trees alongside my good friend Jim Clark. I now reside in Spokane, WA and will be riding as a team member for the PNW Chapter. I hope that you will embrace me as your representative. For me personally, it is a great privilege to be connected to the Tour des Trees, and I hope you would feel the same about me being a team member.

Although I don’t work with trees or plants professionally, through Jim Clark, other ISA members, and my personal interests, I have come to appreciate the immense value of trees and simply wish to donate my time and energy to help the TREE Fund achieve its mission to support scientific discovery and dissemination of new knowledge in arboriculture and urban forestry. Funds raised by riders and Chapters support research grants, scholarships, and arboriculture education programs administered by the TREE Fund. I recall the quote by Nelson Henderson: “The true meaning of life is to plant trees, under whose shade you do not expect to sit.” Although I may never directly benefit from the TREE Fund’s work and mission, I relish the idea that perhaps my efforts will benefit others.

The 25th Anniversary Tour des Trees ride will cycle through Maryland, Virginia, and Washington, DC on a mix of urban trails and bucolic country roads, a mere 619 miles. My personal goal is to raise $3,500 and ride in the entire week-long event. As I begin my training and work to meet the challenge of participating in the Tour, I invite you to think about meeting the challenge as a Chapter and be among the leaders in Chapter fund-raising.

Your help and support in this worthy cause is greatly appreciated. Here is a link to my fundraising page: https://www.crowdrise.com/STDTTeamPNW-ISA2017. Your donation is tax deductible (in the U.S.) and can be directed to a specific fund if you so choose.

For more information about the Tour des Trees and the TREE Fund please visit http://www.treefund.org/tour-des-trees.

By Phil Svoboda
phil.boda@yahoo.com
## 2017 PNW-ISA Officers and Directors

<table>
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