

ATC 2020



Canopy Connections:
Advancing Equity, Wellness
& Community in Arboriculture
Sponsorship Opportunities

Yes, my company would like to sponsor the level(s) below!

Educational Opportunities	
<input type="checkbox"/> Keynote Presentation (Nalini Nadkarni)	\$10,000
<input type="checkbox"/> Closing Address (Sarah Lillie Anderson)	\$ 5,000
<input type="checkbox"/> Tree Academies or Education Tracks	\$ 1,250
Select one: <input type="checkbox"/> Tree Academy <input type="checkbox"/> Education Track	
Select one track: <input type="checkbox"/> Innovation <input type="checkbox"/> Economic <input type="checkbox"/> Social <input type="checkbox"/> Environmental	
<input type="checkbox"/> Mini Tree Academy	\$ 750
<input type="checkbox"/> Field Day Stations	\$ 500

Social Opportunities	
<input type="checkbox"/> Come Sail Away Cruise	\$ 7,500
<input type="checkbox"/> We Are the Champions	\$ 5,000
<input type="checkbox"/> Sunday Funday	\$ 2,500
<input type="checkbox"/> Oktoberfest Celebration	\$ 1,500
<input type="checkbox"/> Pub Crawl	\$ 900

Marketing Opportunities	
<input type="checkbox"/> Morning Buzz (Coffee Stations)	\$ 900
<input type="checkbox"/> To Go Lunches	\$ 500
<input type="checkbox"/> Friend of PNW-ISA	\$ 250

First & Last Name _____

Company/Organization's Name _____

If paying by credit card, please provide the billing address for the credit card being used.

Address _____

City _____ ST _____ Zip Code _____

Phone _____ Email _____

Invoice Check # _____ VISA MC AMEX Security Code _____

Add 3% processing fee if using credit card. Credit Card Processing Fee \$ _____

Total amount authorized for payment: \$ _____

Card # _____ Exp. Date ____ / ____

Cardholder's Name _____

Cardholder's Signature _____

Email completed form to ed@pnwisa.org or mail to:
 PNW-ISA, 10793 SW Canterbury Lane, Ste. 104, Tigard, OR 97224
 Questions? Call Sharon Korte at (503) 874-8263 or (800) 335-4391

Educational Opportunities

Keynote Presentation \$10,000

- Presenting sponsor of keynote speaker, Nalini Nadkarni, ecologist
- Three to five minutes addressing keynote audience, Tuesday, October 6, 2020
- VIP Table for keynote presentation
- Company name branded on conference lanyards
- One full conference registration
- Indoor 8x10 exhibitor booth (includes one full conference registration)
- Full page ad in ATC conference program
- Company name/logo in prime placement on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Closing Address \$5,000

- Sponsorship of closing ceremony speaker, Sarah Lillie Anderson, American Forests, Tree Equity
- Three to five minutes welcoming audience, Wednesday, October 7, 2020
- VIP table for guests
- Indoor 8x10 exhibitor booth (includes one full conference registration)
- Company name/logo in secondary placement on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Tree Academies or Education Tracks \$1,250

- Select one all day Tree Academy from 9 am to 4 pm on Sunday, October 4, 2020, or choose an Education Track from 10 am to 5 pm on Tuesday, October 6, 2020
- Welcome audience and introduce academy instructor or education track presenters
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Mini Tree Academy \$750

- Sponsor of Tree Academy workshop from 1 pm to 4 pm on Sunday, October 4, 2020
- Welcome audience and introduce academy instructor
- Two tickets to Sunday Funday (post TCC & Tree Academies social)
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Field Day Stations \$500

- Choose one track and time for Monday, October 5, 2020
 Innovation Track Economic Track Social Track Environmental Track
 8:30 am to 10 am 10:30 am to 12 pm 1 pm to 2:30 pm 3 pm to 4:30 pm
- Welcoming audience and introduce field day instructor
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Please note: Sponsor benefits will be received once sponsorship form and payment have been made in full. To ensure inclusion on printed materials, sponsorship must be secured with payment no later than August 17, 2020.

Social Opportunities

Come Sail Away Cruise \$7,500

- Premier sponsor of Mish-an-Nock cruise from 5 pm to 7 pm on Monday, October 5, 2020
- Three to five minutes welcoming audience
- VIP table for guests
- Indoor 8x10 exhibitor booth (includes one full conference registration)
- Full page ad in ATC conference program
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

We Are the Champions Awards Ceremony \$5,000

- Sponsor of Tuesday, October 6, 2020 general session luncheon and Chapter Awards Ceremony (Arborist of the Year, Tree Worker of the Year, Volunteer of the Year & Tree Climbing Champions)
- Three to five minutes addressing audience, Tuesday, October 6, 2020
- VIP table for guests
- Indoor 8x10 exhibitor booth (includes one full conference registration)
- Half page ad in ATC conference program
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Sunday Funday \$2,500

- Sponsor of post-TCC and Tree Academies reception on Sunday, October 4, 2020 from 4:30 pm to 6:30 pm
- One to three minutes addressing audience
- Half page ad in ATC program
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Oktoberfest Celebration \$1,500

- Sponsor of Oktoberfest Station on Tuesday, October 6th from 5 pm to 8 pm
- Tickets for two guests
- Banner ad in PNW Trees newsletter digital issue summer 2021
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Pub Crawl \$900

- Guide conference attendees on tour of one local watering hole (The Beacon, Moose Lounge and Iron Horse) Monday, October 5th beginning at 7:15 pm
- Tickets for two guests
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

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Marketing Opportunities

Morning Buzz \$900

- Coffee & Networking Sponsor
 - Select one: Tuesday, October 6, 2020 Wednesday, October 7, 2020
 - Select one: 7 am to 8 am 9 am to 10 am
- Company acknowledged during morning address
- Banner ad in PNW Trees newsletter digital issue summer 2021
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

To Go Lunch \$500

- Company name/logo on bagged/boxed lunch
- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

Friend of PNW-ISA \$250

- Company name/logo on all ATC materials including registration materials, website, signage, newsletter, conference brochure, confirmation emails, press releases etc.

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