

Persuasion and the benefits of urban trees

A free 3-hour workshop

Tacoma, Washington
October 21, 2009
1 p.m. — 4 p.m.

Geoffrey Donovan, USFS researcher, will quickly cover dozens of recent studies, translating them into layman's terms and pointing out the highlights and limitations of each.

Courtney Dillard, professor in the University of Oregon Strategic Communication Program, will teach you how to use the information from these studies to persuade community groups, homeowners, and elected officials to take action on urban forestry issues.

The workshop is free of charge, and includes:

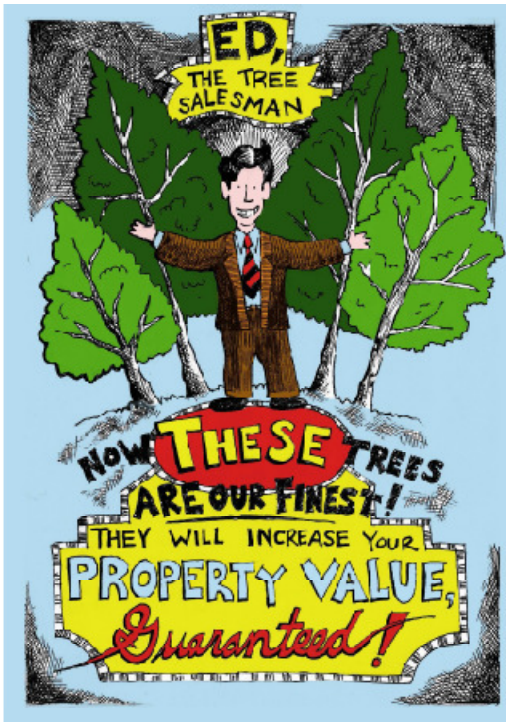
- ◇ Presentations
- ◇ Supporting materials, including handouts and bibliography
- ◇ Q & A time

Receive:

- 2.75 ISA continuing education credits
- 3 SAF continuing forestry education credits

Location:

Pierce County Environmental Services Building
9850 64th Street W.
University Place, WA 98467



registration extended to October 19!

For more information:

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Please RSVP by ~~October 14~~ to:

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